



ROOT FEEDING

Your trees and shrubs are a growing investment that should increase in beauty and value with each passing season. But landscape plants often fail to flourish, and may even go into decline, due to lack of proper nourishment. Proper feeding of your ornamentals offers many benefits, including improved flowering, increased resistance to

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disease, and increased ability to ward off insect attacks. Root feeding injects the proper plant foods directly into the root zone of the plants, which allows the fertilizer to be easily absorbed and quickly put to work.

Feeding helps compensate for poor soil or less-than-ideal planting locations. Over time, poorly located plants may gradually “decline” if not given proper care.

Feeding your trees and shrubs at least once per season is good preventive maintenance. The right diet helps to prevent many types of stress that weaken plants. When your trees and shrubs are in top health and growing well, they’re often strong enough to fight off many infectious diseases or insect attacks without suffering serious or permanent damage.

Balanced root feeding, scheduled on a regular basis, helps to improve and protect your growing landscape investment.
